

Quick Facts about Dr. Kumar's Lifetime Career Contributions

- ✓ Recipient of **8 Lifetime Achievement Awards** (in various areas of Marketing)
- ✓ Selected as a **"Marketing Legend"** and will be featured in the forthcoming *"Legends in Marketing"* series, Jagdish Sheth (editor) as one of the 8 Legends along with Drs. Jagdish Sheth, Phil Kotler, Paul Green, Jerry Zaltman, and Jerry Wind.
- ✓ Published **over 160 articles** in the form of journal papers, books (*translated into six languages worldwide*) and book chapters, conference proceedings, research reports, and case studies
- ✓ Author/Co-author of **10 Best Paper Awards** in premier journals
- ✓ **Five-time finalist** for Best Paper Awards in premier journals
- ✓ **Four times consecutive finalist** for the ISMS-MSI Practice Prize Award.
- ✓ **Winner, Gary L Lilien ISMS-MSI Practice Prize Award, 2011-12.**
- ✓ **Created Business Impact** of over **1 billion dollars** in incremental revenue through Implementation of marketing science models/methods
- ✓ Serving on **Editorial Review Boards** of *12 scholarly journals*
- ✓ Supervised over **8 award-winning** Doctoral dissertations
- ✓ Recipient of **11 Teaching Excellence Awards** (*including from the Governor of Connecticut*)
- ✓ Consistently featured in *Marquis Who's Who in the World, Who's Who Among the Most Admired Men & Women of the Decade, Who's Who Among Business Leaders, Who's Who Among Asian Americans, Who's Who Among Global Business Leaders, and Who's Who Worldwide*
- ✓ Conferred with **"Best Professor in Marketing"** Trophy and certificate by the Asia's Best Business School Awards Program organized by the CMOAsia.Org in Singapore 2010
- ✓ Served/serving on several *academic and corporate boards*
- ✓ Extensive community service both in the United States and in India
- ✓ Taught in over **30 countries**
- ✓ Taught over *24 courses* across Bachelors, Masters and Doctoral programs worldwide
- ✓ Won several research grants from multiple research organizations (including the *\$100,000 prize for the 2006 ISBM Academic-Practitioner Proposal Competition*)
- ✓ Conferred with **"Bharat Gaurav Award"**, and **"Hind Rattan Award"** from the *Union Ministers of the Government of India in 2009*
- ✓ Conferred with **"Pravasi Achievers Gold Medal"** at the House of Lords, U.K. in 2010
- ✓ Conferred with **"Glory of India Award"** at the Crowne Plaza Hotel in Buckingham Gate, U.K. in 2010
- ✓ Graduated with **"Honors"** in the Bachelors Program at the Indian Institute of Technology, India
- ✓ Graduated with **First Rank Gold Medal** in the Masters Program at Indian Institute of Technology, India
- ✓ Graduated with a perfect GPA (4.0) in the Ph.D. Program at University of Texas at Austin
- ✓ Recognized as a **Distinguished Marketing Doctoral Student Alumni** at the University of Texas at Austin
- ✓ Conferred the title of **"Marketing Guru"** by the Indian Institute of Technology Alumni Association, India