

Data For The Vancouver Symphony Orchestra Case (Chapter 18, page 488)

Alternative data formats that can be used with this case:

<http://www.drvkumar.com/books/mr9/VSOFIXED.DAT>

VSOFIXED.DAT contains the Vancouver Symphony Orchestra data set in fixed format as given in the questionnaire. Missing values have been coded as zeros. This format is most appropriate for use with FORTRAN, SPSS, or MINITAB. A standard FORTRAN FORMAT statement to read this data would look like this:(55F1.0,5A1,F3.0).

<http://www.drvkumar.com/books/mr9/VSOBLANK.PRN>

VSOBLANK.PRN contains the VSO data set with one blank space between each field. Missing values have been coded as zeros. This format is most appropriate for use with packages like LOTUS 123 or TSP. The extension .PRN has been used to facilitate reading of the file by LOTUS as an IMPORT PRINT file. This file has two lines of data for each respondent.

<http://www.imc-marketing.com/akd/Vancouver.html>

Vancouver.htm contains the data set in spreadsheet format. This format can be opened in MS Excel-97.

<http://www.imc-marketing.com/site6/spss/Vsoprospps.sav> (SPSS Professional version)

This contains the entire data set consisting of 61 variables and 655 observations. In case you have the student version of SPSS please do not use this data set.

<http://www.imc-marketing.com/site6/spss/Vancouver std ver.sav> (SPSS Student version)

Vancouver std ver.sav contains SPSS Student version of the data.

This dataset is a reduced version containing 49 variables and 655 observations.

Please use this if you do not have the SPSS Professional version

Note: The following columns/variables have been omitted in this data set to enable analyses to be carried out on

SPSS Student version :

OTHER1, OTHER2, OTHER3, VANCSUN, POSTCOD1, POSTCOD2, POSTCOD3, POSTCOD4, POSTCOD5, PROVINCE, GLBEMAIL, OTHRPAPR.

You might need to right click on the link and use the "Save Target As..." or "Save Link As..." option to download files.